



**WPGC-FM, WPGC HD2
QUARTERLY ISSUES & PROGRAMS REPORT**

4th Quarter

October 1 through December 31st, 2013

Prepared by:
Justine Love
Director, Community Affairs & Public Relations
CBS Radio, Washington DC

Programmatic Highlights for WPGC FM for 4th Quarter

- World AIDS Day delivered meals to those living with HIV/AIDS with Food and Friends
- Delivered Thanksgiving dinners to families who did not have food (with R/B singer Seven Streeter and food donated by Henry Soul Food Café)
- 10th Annual Stuff A Truck food collection for the Capital Area Food Bank and FOX 5 News
- Participated in the 10th Annual Feast of Sharing Thanksgiving Dinner with Safeway and Salvation Army (as celebrity servers) over 5000 seniors and homeless families were served
- Participated with a live broadcast at the Florida Grill for Good Will At The Grill where over 300 individual were fed and blankets, hats, coats and socks were collected for the Hypothermic Center
- Participated in the Corporate Responsibility Sleep Out for Covenant House to heighten

awareness about homeless youth in the DC metropolitan area

- Served as MC for the US Capital Police annual Christmas toy give away at Savoy ES
- Served as MC for Metropolitan Police annual Halloween Party

On Track

WPGC FM, WPGC-HD-
Quarterly Issues Program Report
4th Quarter
(10/01/13-12/31/13)

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Education, Health, Youth

Date: 10/6/13

Guest: Dr. Joseph Wright, Senior Vice president

Stephen Baron, Director of D.C Dept of Behavioral Health

Title: Children's National Medical Center

Time: 30 minutes

This show focused on the upcoming Community Forum on Mental Health issues in the District of Columbia being held on Saturday, October 12th, 2013 at the Walter C. Washington Convention Center from 9:30 AM to 3:30pm. Mayor Vincent C. Gray has called this town meeting together based on President Obama calling the nation's attention to mental health issues in our communities and encouraged us all to have an honest dialogue about mental health. Youth are strongly encouraged to participate too.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial,, Education, Health, Culture, Women's Issues, Youth

Date: 10/13/2013 , 12/01/2013, 12/22/2013

Guest: Yasmine Arrington

Title: Founder of Scholarships

Time: 30 minutes

This show focused on a non-profit organization entitled "Scholarships. It was started by Yasmine Arrington from Black Girls Rock in order to help kids of Incarcerated parents attend college and be successful in life. Yasmine also tell her story with an incarcerated dad since age two and a deceased mother, who after gastric bypass surgery.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Women's Issues, Youth, Education, Health, Culture

Date: 10/20/13

Guest: Helianthe Monkou President,

Terrance Monkou, Uniq Healthcare RN Nurse Educator,

Cherry Sorzanc, UniqHealth Coo Care Personal Trainer

Title: Uniq Healthcare

Time: 30 minutes

This show focused on the Diabetes Management and Wellness Coaching Program presented by Uniq Healthcare in partnership with the Greater Washington Urban League. The 3 different types of Diabetes, The signs of Diabetes, Free screenings, the importance of exercise diet and nutrition, Medications, Healthy Eating Out and their theme, "Reclaiming Youth Health."

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Women's Issues, Youth, Education, Health, Homelessness

Date: 10/27/13, 11/10/13

Guest: Dr. Mohammed Acktor

Jean Crowder Drummond, Good Success Ministries,
Jerrard Ferrar, In-Person Assister

Title: Health DC Exchange Board

Time: 30 minutes

This show focused on the affordable care act, also called Obama care. This show showcased the Act in Washington, D.C. and how to register as a D.C resident. A walk through the process and tips on how to enroll were all discussed in detail along with the process and role of the in person assisters who will be out in the community to teach people how to enroll for their own health insurance. The most current myths about Obama care were shattered too.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Transportation, Women's Issues, Youth, Education, Health

Date: 11/03/13

Guest: Beverly Perry, Chair

Michael Akin Reingoldlink, President

Title: Tribute to Maudine R. Cooper

Time: 30 minutes

This show focused on the upcoming Tribute to Maudine R. Cooper upon her upcoming retirement from the Greater Washington Urban League. The Maudine R. Cooper Legacy Fund was discussed in detail as away to give back to the league and support paid internships and scholarships for young people interested in a career in public service.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Youth, Crime/Violence, Education, Transportation, Drugs and Culture,

Date: 11/24/2013,

Guest: Karen Price-Ward, Southwest Airlines

Kevin Holmes and Kenny Farrell

Title: Bowie Boys and Girls Club

Time: 30 minutes

This show focused on the programs of the Bowie Boys and Girls Club for youth ages 3 through 17. The positive character building traits that sports add to a child's life and the team building skills that are taught were discussed in detail. All of the activities that the Bowie Boys and Girls Club offers were covered as well.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Education, Crime/Violence, Women's Issues,
Culture, Drugs, Homelessness, and Youth

Date: 12/15/2013

Guest: Marjorie Young Grays and Freddie Grays Founder, Family Matters

Title: Family Matters

This show featured the Family Matters Empowerment Center and wonderful married couple that heads up as the Founder/Co-Founder. Their mission is to work with the community partners to engage the community in Healthy Relationships build positive parenting skills, help to develop strong fathers and promote healthy marriages. They share their own experiences with the radio show, the many programs they offer at the center, and give advice live on the show.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Crime/Violence, Drugs, Transportation, Health, Women's Issues, Education, Culture, Homelessness, and Youth

Date: 12/29/2013

Guest: Marquis D. Johns (Assistant Pastor), Melissa Adams (Communications Director), Cherry Sorzar (Operation Manager)

Title: Metropolitan Church ESL Program

This show focused on the ESL- "English as a Second Language" and adult literacy programs in the Prince George's County and surrounding communities. The program discussed the many adults in the community that have language barriers when English is their second language or when they are illiterate adults that have had trouble reading and writing English all their lives.

Financial

Program: "Community Focus"
Host: Guy Lambert
Issues: Financial, Women's Issues and Education
Run Time: 9:13 of a 60 minutes show
Aired: 10-6-13
Guest: Cindy Toywa
Title: Diva Project

The Diva Project brings the Complete Experience to each of our clients. In celebration of 2 years of being in business the company decided to honor women and moms by spearheading a conference to recognize successful women. Dubbed "Mompernuers", the event is slated to honor mom's that continue to give back and excel in business. The event is set to take place Aug 4th at the DC Convention Center. The company is also responsible for planning sophisticated special events, which blend ideas with their experience and creativity to design a beautiful, memorable event that is unique to one's personality and style.

Program: "Community Focus"
Host: Guy Lambert
Issues: Financial
Run Time: 8:24 of a 60 minute show
Aired: 10-27-13, 12-1-13, 12-23-13, 12-29-13
Guest: Shamia Holloway
Title: "Stuff a Truck"

Each and every year WPGC and CBS Radio team up with the Capital Area Food Bank for the annual Stuff a Truck campaign. The overall goal is to collect 65,000 pounds of food with the help of the community. Thanks to our media partners Fox 5 and CBS Radio, Stuff-A-Truck will be broadcast live from 6 AM - 8 PM. There will be plenty of entertainment and special appearances by favorite Fox 5 anchors, CBS Radio personalities and a host of other talent encouraging the community to donate.

Program: "Community Focus"
Host: Guy Lambert
Issues: Financial, Education and Youth
Run Time: 6:34 of a 60 minute show
Aired: 11-3-13
Guest: Wanda D. Lockridge
Title: William O. Lockridge Foundation

The William O. Lockridge Foundation looks to promote access to higher education to students in Wards 7 and 8 by offering scholarships, transportation assistance to college and international travel. Hoping to raise awareness and scholarship monies the organization spearheads an event dubbed "Dancing w/ the Scholars", in which WPGC's own Justine Love took part. During the event Members of the State of Board of Education will dance with students from Ballou, Woodson and Anacostia Senior high schools. Judges for the evening include Council members Marion Barry, Yvette Alexander with an appearance from Chairman Phil Mendelson.

Program: "Community Focus"
Host: Guy Lambert
Issues: Financial, Culture and Youth
Run Time: 9:08 of a 60 minute show
Aired: 12-8-13, 12-15-13
Guest: Clarence Wright
Title: Joy w/ A Toy Drive

Hoping to put a smile on a number of DMV area children's faces, CBS radio along with CCAA events and the Washington Redskins teamed up to host a Toy Drive dubbed "Joy w/ A Toy." During the event we encouraged area residents to show up at Bahaman Breeze Restaurant and donate an unwrapped toy. Washington Redskins player Josh Morgan and Pierre Garcon lent a helping hand. Overall the toy drive benefited several hundred who are apart of the ACTS based out of Prince William County.

Education

Program: "Community Focus"
Host: Guy Lambert
Issues: Education and Youth
Run Time: 12:50 of a 60 minute show
Aired: 10-13-13
Guest: Wendy Baker
Title: Kids Day 2013

Since 1998, Morgan State University has celebrated the accomplishments of area youth by spearheading what's known as "KIDS DAY 2013". Their programs provide an ideal, interactive link being attentive, respectable, and responsible. Their newest program reaches out to 6th-8th graders. These students benefit from the same real-world career experiences as their older counterparts, but in a more age-appropriate setting. As they put it, they look to develop and deliver engaging, research based academic, character, leadership and career focused programs aligned to state and national standards that guide and enable all students to achieve their full potential.

Crime/Violence

Program: "Community Focus"
Host: Guy Lambert
Issues: Crime & Violence, Women's Issues, Youth and Education
Run Time: 10:33 of a 60 minute show
Aired: 10-6-13
Guest: Becky Lee
Title: Becky's Fund

This year, more than 500 well-known Washingtonians will gather on November 8th for the Fifth Annual Walk This Way Fashion Event at the Embassy of Italy. The event will look to raise more than \$87,000 for the Becky's Fund "Men of Code" program. "Men of Code" works with high school athletes and coaches to raise awareness and prevent intimate partner violence through prevention education surrounding violence against women and girls. Becky's Fund is hoping to meet and exceed its original Walk This Way fundraising goal of \$100,000 by continuing the fundraising through their Charity Buzz running through December 10th

Culture

Program: "Community Focus"
Host: Guy Lambert
Issues: Culture
Run Time: of a 60 minute show
Aired: 10-27-13
Guest: Terron Sims II
Title: With Honor in Hand (Book)

With Honor in Hand is a very unique book that highlights Mr. Simms experience while fighting during the war in Iraq during the years of 1997 and 2004. During the interview Mr. Sims talks about his deployment as well as the tale of two friends battling with a serious moral dilemma, a fight between the code of their profession vs. their code of honor. In the end, the book promotes loyalty and responsibility.

Program: "Community Focus"
Host: Guy Lambert
Issues: Culture, Financial and Women's Issues
Run Time: 12:18 of a 60 minute show
Aired: 11-24-13
Guest: Carla Crawford
Title: 60th Annual Miss D.C. Pageant

Each and every year hundreds of young ladies converge onto the Nation's Capital with aspirations of becoming the next Miss DC. Winners will receive a prize package valued at more than \$50 thousand dollars in scholarships, cash, clothing and prizes. Both the Miss and Teen winners will go on to represent the District of Columbia and compete in the Miss USA and Miss Teen USA pageants. During their reign as Miss District of Columbia USA 2014 and Miss District of Columbia Teen USA 2014, the titleholders will participate in community service with national and local charitable alliances including The Susan G. Komen Foundation and Best Buddies.

WOMEN'S ISSUES

Program: "Community Focus"
Host: Guy Lambert
Issues: Women's Issues, Homelessness and Financial
Run Time: 10:22 of a 60 minute show
Aired: 11-3-13, 12-8-13
Guest: Touraine Lynch
Title: Enchanting Women

Enchanting Women's Foundation is truly one of a kind. Founded by Touraine Lynch, the overall goal of the organization is to provide hands on care for women in dire need. Since it's founding, the organization has helped to house more than 1,000 homeless women and children. Furthermore they provide area residents with guidance and tactics on how to overcome their daily issues.

Program: "Community Focus"
Host: Guy Lambert
Issues: Women's Issues and Financial
Run Time: 10:58 of a 60 minute show
Aired: 12-1-13, 12-23-13, 12-29-13
Guest: Glynn Jackson
Title: Golden Scissors Awards

Glynn Jackson's Golden Scissors Awards is an annual event. Entitled "Hair Africa", the annual event focuses on highlighting the many accomplishments of area stylists and barbers. Over 20-thousand dollars in cash and prizes will be given away directly back to the community. Mr. Jackson has used his signature production, The Golden Scissors Awards, as platform for corporate giving. For well over 20 years, Fortune 500 companies have relied on the Golden Scissors Awards and Glynn Jackson the Agency to market, brand, and create community oriented marketing campaigns that give directly back to the community

TRANSPORTATION

Program: "Community Focus"
Host: Guy Lambert
Issues: Transportation, Education and Financial
Run Time: 11:22 of a 60 minute show
Aired: 11-24-13, 12-8-13
Guest: Jeff Dunkle
Title: Metropolitan Council of Governments (Pedestrian Safety)

Hoping to curb the number of fatalities surrounding pedestrians being hit by vehicles, Montgomery County is embarking on a new public education campaign about the consequences of failing to practice safe pedestrian behaviors. The ads use an eye-catching graphic novel format in both English and Spanish. The first in a series, the ads appear on Ride On buses and in bus shelters located in the first five High Incidence Areas (HIAs) designated by the County as having the highest concentrations of pedestrian collisions.

HEALTH

Program: "Community Focus"
Host: Guy Lambert
Issues: Health, Financial, Culture, Education and Women's Issues
Run Time: 11:12 of a 30 minute show
Aired: 10-20-13
Guest: Marc Heyison
Title: Men Against Cancer

Men Against Breast Cancer (MABC) is the first and only national 501 (c)(3) nonprofit organization designed to provide targeted support services that educate and empower men to be effective caregivers when cancer strikes. During the discussion Marc clearly outlines the goals for the organization over the next several months. One of the main focuses will be to mobilize men across America, including under-served populations, to be active participants in the fight against breast cancer. Our philosophy is to leverage the support of the whole family to help the patient, with special emphasis on the important role of men in caring for the women they love.

Host: Guy Lambert
Issues: Health, Culture, Education and Financial
Run Time: 12:01 of a 60 minute show
Aired: 11-17-13
Guest: Mayling Davis
Title: Capital Caring

Capital Caring is a D.C.-area nonprofit that provides hospice, palliative and counseling services. During the interview we discussed the construction of a new and improved building that will house patients along with the annual gala dubbed "The Original Blue Healers" which took place Nov. 2 featuring WJLA Anchor Scott Thurman as emcee, special appearance from TLC's "Say Yes to the Dress: Atlanta" Monte Durham, and live music by The Original Blue Healers.

YOUTH

HOMELESSNESS

Program: "Community Focus"
Host: Guy Lambert
Issues: Homelessness, Youth, Financial and Culture
Run Time: 13:25 of a 60 minute show
Aired: 11-17-13
Guest: Alexis Lindsey & Donte Davis
Title: Covenant House

On Thursday, November 21, Covenant House Washington will host the second annual Sleep Out: Executive Edition. The overall goal of the event is to bring together hundreds of community members, homeless youth, and dozens of business leaders to raise awareness and critical funds for Washington, D.C.'s homeless youth. During the discussion we learn about Donte's numerous mishaps while homeless and how he was able to overcome this dilemma. Furthermore, it's estimated nearly 3,000 young people struggle with homelessness each year, and on any given night, 400 youth turn to sleep on the street as their last resort.